

AUGUST

NEWSLETTER

2026



Late Summer Momentum & Preparing for the Season Ahead

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Welcome to August

August reminds us that while summer may be winding down, there's still plenty of opportunity ahead. It's an excellent time to revisit your financial goals, make any necessary adjustments, and prepare for a strong finish to the year. At Pyle Financial Services, we're continuing to work proactively with our clients to ensure every plan remains aligned with their purpose.

ALIGNING WEALTH WITH PURPOSE



AUGUST FUN FACTS

Why is August called August?

The month of August was originally known as Sextilis in the ancient Roman calendar. In 8 B.C., it was renamed August in honor of Emperor Augustus Caesar, recognizing his many accomplishments and lasting influence on the Roman Empire.

Did You Know...?

August is one of only a few months with three official birthstones:

- **Peridot** – representing strength and prosperity
- **Spinel** – symbolizing renewal and hope
- **Sardonyx** – associated with courage and happiness

Peridot, Spinel and Sardonyx



Remembering Elvis Presley

August 16 marks the anniversary of the passing of Elvis Presley, who died in 1977. Known as the "King of Rock & Roll," Elvis remains one of the most influential entertainers in American history, leaving behind a musical legacy that continues to inspire generations. Including Elvis week, which is a staple in Memphis, TN every August 10-17.



Looking Back Through US History

100 Years Ago (1926)

The legendary Route 66 features a major August tradition, most notably the annual Birthplace of Route 66 Festival in Springfield, Missouri. While the highway's official naming occurred in April 1926 and final commissioning in November 1926, August marks a peak period for modern cultural celebrations and heritage events rather than original 1926 milestones. Route 66 is so famous, Chuck Berry wrote a hit song titled "Route 66"



75 Years Ago (1951)

The first televised baseball game in color was a matchup between the Boston Braves and the Brooklyn Dodgers on August 11, 1951. However, in another matchup that same day, there was a publicity stunt by St. Louis Browns owner Bill Veeck. He executed a famous publicity stunt by sending 3-foot-7-inch, 60-pound Eddie Gaedel to pinch-hit wearing the uniform number "1/8"; he drew four straight balls and walked.

International History: August 13, 1961

In 1961, construction of the Berlin Wall began, forever changing the course of the Cold War and serving as one of history's most recognizable symbols of political division. The initial materials used were barbed wire and cinder blocks erected overnight. The purpose was to stop people from leaving East Berlin for West Berlin.



New Building Update

Building the Future: Why Every Great Plan Begins with a Strong Frame

Over the past several weeks, many of you have noticed something exciting taking shape at Pyle Financial Services—our new office building.

While the concrete foundation was poured months ago, something remarkable has happened recently. The walls have begun to rise. As each beam, stud, and support is carefully placed, it's a reminder that every lasting structure depends on thoughtful planning and purposeful construction.

Watching the framing process unfold has reminded us of something we see every day in financial planning.





PYLE FINANCIAL FAMILY UPDATE

Welcome

TO THE TEAM AMA PENDERGRASS



Help us give a warm welcome to Ama Pendergrass. Ama joined our team in early July as our receptionist. Ama brings a warm smile, a gentle heart, and a desire to serve others. Ama brings a strong background in customer service, hospitality, & organization.

She is very excited to meet everyone that is part of the Pyle Financial Services Family, whether that is in person or on the phone.

AUGUST IS THE BACK TO SCHOOL SEASON

Feel Good News

August is filled with fresh beginnings as students, teachers, and families prepare for another school year. Across the country, countless volunteers, businesses, and nonprofits are donating backpacks, school supplies, and classroom resources to ensure every child starts the year with confidence. It's a wonderful reminder that even small acts of generosity can make a lifelong difference in someone's future. As you know, here at Pyle Financial, philanthropic opportunities is part of our **LOVEMORE** process. We never push giving, but we find value in spreading the news of local & national opportunities to do so.

MID-YEAR MARKET UPDATE

As we move into the second half of 2026, investors continue to monitor inflation, interest rates, corporate earnings, and global economic developments. This is also a midterm election year, which historically can bring additional headlines and periods of market volatility as investors react to political developments.

Elections & Markets

Closer to home, South Carolina's political landscape has also seen significant change following the passing of Senator Lindsey Graham. Governor Henry McMaster appointed his sister, Darline Graham, to serve as interim U.S. Senator, and she has since announced her candidacy for a full term. Meanwhile, Congressman Russell Fry has entered the race, setting the stage for a closely watched Republican primary.



While election cycles often create uncertainty, history has shown that maintaining a disciplined, long-term investment strategy remains one of the best ways to navigate changing political environments.

FINAL THOUGHTS

As summer begins to wind down, it's a perfect opportunity to pause, review your progress, and prepare for a successful finish to the year. Thank you for the trust you continue to place in Pyle Financial Services. We remain committed to providing proactive guidance, thoughtful planning, and personalized strategies to help you navigate every season with confidence.

We look forward to connecting with you soon and continuing to build your financial future together.

See the links below to connect today!!!



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